

Japan's premier and exclusive automotive aftermarket trade event for  
tuning, maintenance and customization for imported cars

## **Tokyo Special Import-Car Show 2009**

### **Asia's one of the largest motor show grandly held!!**

Featuring all products specializing in automotive tuning, maintenance and customization for imported cars, The Tokyo Special Import-Car Show 2008 (SIS) was grandly held from May 16-18, 2008 at Makuhari Messe. It is the Japan's premier and exclusive automotive aftermarket trade event.

The Tokyo Special Import-Car Show is a trade event open for professionals and car enthusiasts offering a range of latest vehicles and concept cars, vintage cars, aftermarket parts, new product release events, and exclusive information release. The show represents the entire automotive performance, accessory and the specialty product industry for imported cars, all in one location.

Since its launch in 2004, the show has been growing together with the Japanese imported car industry and celebrated its 5<sup>th</sup> this time. This year, in 2008, increasing its number of exhibitors, 237 companies, it showed its outstanding position as the Asia's one of the largest motor show for imported cars, importers, specialty shop owners, wholesalers, organizations, and Press Medias, which attracted 57,531 visitors nationwide.

### **The Tokyo Special Import-Car Show 2008 achieved**

<b>Number of exhibitors</b>	<b>237</b>
<b>Number of visitors</b>	<b>57,531</b>

### **Intensive business negotiation between 237 exhibitors and 57,531 visitors!!**

Proved its reputation as the most effective trade show in car after parts industry for imported car, a lot of industry professionals lined up at Registration Counter before the show opened in 3 days. For several months before, a number of visitors have been inquiring from worldwide. Most of the professionals came to Tokyo Special Import-Car Show to carry out their purchasing plans.

Exhibitors also evaluate Tokyo Special Import-Car Show as an essential venue to expand their business.

### **Tokyo Special Import-Car Show 2009 (May 15-17, 2009) is expected to be sold out again!**

The upcoming show in May will increase in scale, reflecting the increasing demand in the imported car market in Japan, along with its expectation to enliven the automobile after parts market furthermore. And we also cooperate with Essen Motor show, Bahrain Motor show, and Seoul Auto salon which represent world motor shows again and expand a network of a new product and a trend. Visitors of the Tokyo Special Import-Car Show 2009 are expected to over 60,000 people and more than 300 companies including new enterprises entering the market along with new overseas exhibitors.

#### **Tokyo Special Import-Car Show Management Office in Tradeshow Organizers Inc.**

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