

Japan's premier and exclusive automotive aftermarket trade event for tuning and customization for imported cars

Tokyo Special Import-Car Show 2008

The Tokyo Special Import-Car Show Executive Committee(Bureau chief:Hiroyuki Tanaka)will hold The Tokyo Special Import-Car Show (SIS) at Makuhari Messe, Japan's second largest comprehensive conference facility on May 16 (Fri) to 18 (Sun), 2008.This show is Japan's premier and exclusive automotive aftermarket trade event, specializing in automotive tuning and customization for imported cars.

The Tokyo Special Import-Car Show is a trade event open for professionals and car enthusiasts offering a range of latest vehicles and concept cars, vintage cars, aftermarket parts, new product release events, and exclusive information release. The show represents the entire automotive performance, accessory and the specialty product industry for imported cars, all in one location, featuring:

- Racing and performance products on streets and circuits
- Tuning products, electronics and suspension modifications
- Customization products, including tires and wheels
- Mobile electronics and onboard technologies including security and audio/visual entertainment along with the latest vehicle computing system and software, global positioning system and more
- Authentic reproduction and restoration products for muscle cars, classics and vintage cars

The Tokyo Special Import-Car Show is not just only as a motor show which are shows variety of new model cars and concept cars where visitors can see and touch, but also can ride, experience and purchase the exhibit as well as those purposes. Being a trade event, the Show creates a scene for exhibitors to promote products and services to professionals along with facilitating promotion and product/vehicle sales to the public.

The past show in 2007 has featured 243 companies ranging from aftermarket makers for imported cars, importers, specialty shop owners, wholesalers, organizations, and Press Medias, which attracted 57,525 visitors nationwide.

The up coming show in May will increase in scale, reflecting the increasing demand in the imported car market in Japan, along with its expectation to enliven the automobile after parts market furthermore. And we also cooperate with Essen Motor show, Bahrain Motor show, and Seoul Auto salon which represent world motor shows and expand a network of a new product and a trend. Visitors of the Tokyo Special Import-Car Show 2008 are expected to over 60,000 people and feature more than 300 companies including new enterprises entering the market along with new overseas exhibitors.

OUTLINE

Title: Tokyo Special Import-Car Show 2008

~ Imported Motor Show Specializing in Automotive Tuning and Customization ~

Date: May 16(Fri) - 18(Sun), 2008

Opening time: 10:00~18:00 (~17:00 on Sun)

Venue: Makuhari Messe, Chiba Japan

2-1 Nakae, Mihama-ku, Chiba-city, Japan

Organizer: Tokyo Special Import-Car Show Executive Committee

Sponsor: NAPAC (Nippon Auto Parts Aftermarket Committee)

(planned) JETRO (Japan External Trade Organization)

Official Website: <http://www.sis-t.net/english/>



If you have any inquiries regarding the Show or require any assistance, please contact us at your convenience.

Tokyo Special Import-Car Show Management Office in Tradeshow Organizers Inc.

8-19-1-2F Nishishinjyuku, Shinjyuku-ku, Tokyo, Japan. 160-0023

Public Relations: Yukari Suzaki

Tel: +81-3-3360-1821 Fax: +81-3-3360-1829 E-mail: press@sis-t.net

Official Website: <http://www.sis-t.net/english/>