

Japan's premier and exclusive automotive aftermarket trade event for  
tuning and customization for imported cars

## Tokyo Special Import-Car Show 2007

**Date:** May 11 (Fri), 12 (Sat), 13 (Sun), 2007  
**Venue:** Tokyo Big Sight, East Exhibition Halls 4, 5, 6  
**Official Website:** <http://www.sis-t.net/english/>

### 300 Exhibitors and over 1,000 Modified Imported Cars!







The 4<sup>th</sup> annual Tokyo Special Import-Car Show will take place on May 11(Fri), 12(Sat), 13(Sun) at Tokyo Big Sight, Tokyo, Odaiba with 300 exhibitors, exceeding last year's number of exhibiting companies. The Show will be featuring many exclusive products and services, accumulating buzz and drawing numerous inquires from the Press and the public in advance to the event.

#### Tokyo Special Import-Car Show 2007 at a Glance

The Tokyo Special Import-Car Show is a trade event open for professionals and car enthusiasts offering a range of latest vehicles and demonstration cars, aftermarket parts, new product release events, and exclusive information release. The show represents the entire automotive performance, accessory and the specialty product industry for imported cars, all in one location.

The Show highlights all the imported car necessities, featuring the Euro, Luxury and the 4 x 4 area, Sports-Tuning and Facility Set-ups.

#### Concurrent Events

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|  <p>May 12 (Sat)</p>   |  <p>May 12 (Sat)</p>  |  <p>May 12 (Sat) May 13 (Sun)</p>   |
| <p><b>Super Car · Super Car</b></p> <p>100 special model super cars and tuned machines including Ferrari, Lamborghini and more will assemble at the event. Enjoy the live sound of the super machines.</p>                    | <p><b>West-Coast Style Contest</b></p> <p>An open contest for customized cars in US West-Coast style featuring 80 vehicles including luxury, 4 x 4, and rod styles.</p> | <p><b>Car Owners Club Exhibit</b></p> <p>A collection of 120 unique tuned and customized import cars representing the Car Owners Club nationwide will be on display.</p> |
|  <p>May 12 (Sat) May 13 (Sun)</p>  |  <p>Demonstration Car Sales Logo</p>  |  <p>Audio Trial Logo</p>  |
| <p><b>Test-Ride Event</b></p> <p>A motor show where visitors can see, touch, ride, experience and purchase the exhibit. Don't miss the chance to test-ride exhibitor's tuned and customized premium and luxury vehicles!!</p> | <p><b>Demonstration Car Sales</b></p> <p>Buy you dream car here! Exhibitor demonstration cars with the above logo are available for purchase at the event.</p>          | <p><b>Audio Trial</b></p> <p>Check out the latest trend in car audios! Installed car audio systems in demonstration cars are available for trial.</p>                    |

## LEXUS PAVILION

With the growing demand in the market along with user needs, the Tokyo Special Import-Car Show Management Office will be featuring the LEXUS PAVILION, focusing on aftermarket parts for LEXUS vehicles. Details to be released on the official website soon!

\*Please note that the LEXUS pavilion's sole purpose is to contribute to the LEXUS aftermarket and has no correlation with Toyota Motor Corporation and the affiliated outlets at this current moment.



## Consumers' Choice Award-Car of the Year (CCC) Interim Result Exhibit

The Consumers' Choice Award-Car of the Year (CCC) is an award presented to a vehicle released during November 2006 to October 2007 with the most votes, taken from consumers nationwide through internet poll, organized and managed by 22 various organizations.

The S.I.S. Tokyo Special Import-Car Show Management Office will be exhibiting 17 vehicles of the CCC interim results for the further development of the automobile market.

**Tokyo Special Import-Car Show Management Office in Tradeshow Organizer Inc.**  
8-19-1-2F Nishishinjyuku, Shinjyuku-ku, Tokyo, Japan. 160-0023  
Public Relations: Miki Kuwana  
Tel: +81-3-3360-1821 Fax: +81-3-3360-1829 E-mail: [info@sis-t.net](mailto:info@sis-t.net)  
Official Website: <http://www.sis-t.net/english/>